CBS TELEVISION STATIONS · CW

AGREEMENT MADE BETWEEN

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV

AND

CONTRACT NO. REV.
1201-56182-1
DATE PRINTED
08/09/12

32354 AGENCY (OR SERVICE) ACTING AS AGENT FOR 254017 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME	LUC MEDIA	CRITZ FOR CONGRESS
AND	25 Whitlock Pl SW Ste 201	647 Main St Ste 110
ADDRESS	Marietta GA 30064-3142 USA	Johnstown PA 15901-2140 USA
CONTACT		PRODUCT CRITZ 9/17-23
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2428
PRODUCT CODE	1310	
NATIONAL SALESPERSON		

Cancellation Notice Required
Announcement 28 days prior notice

BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME FROM	TIME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE. PAID FOR BY CRITZ FOR CONGRESS MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	Th	1	05:00A	05:58A	30S	09/20/12-09/20/12	THIS MORNING 5-6AM	1	300.00	300.00
2	10101..	3	05:58A	07:00A	30S	09/17/12-09/21/12	THIS MORNING 6-7AM	3	625.00	1875.00
3	01010..	2	07:00A	09:00A	30S	09/18/12-09/20/12	THE EARLY SHOW	2	350.00	700.00
4	00101..	2	09:00A	09:30A	30S	09/19/12-09/21/12	PITTSBURGH LIVE	2	250.00	500.00
5	01010..	2	11:58A	12:30P	30S	09/18/12-09/20/12	NOON NEWS	2	600.00	1200.00
6	00101..	2	04:00P	04:30P	30S	09/19/12-09/21/12	4-430PM NEWS	2	700.00	1400.00
7	01010..	2	04:30P	05:00P	30S	09/18/12-09/20/12	430-5PM NEWS	2	700.00	1400.00
8	00101..	2	05:00P	05:30P	30S	09/19/12-09/21/12	5-530PM NEWS	2	850.00	1700.00
9	10010..	2	05:30P	06:00P	30S	09/17/12-09/20/12	530-6PM NEWS	2	850.00	1700.00
10	01101..	3	05:58P	06:30P	30S	09/18/12-09/21/12	M-F 6PM NEWS	3	950.00	2850.00
11	10010..	2	06:30P	07:00P	30S	09/17/12-09/20/12	M-F 630PM NEWS	2	950.00	1900.00
12	0110000	2	11:00P	11:35P	30S	09/18/12-09/19/12	11PM NEWS	2	1500.00	3000.00
13	Sa	1	05:58A	07:58A	30S	09/22/12-09/22/12	SAT. MORN. LOCAL NEWS	1	200.00	200.00
14	Sa	1	07:58A	10:00A	30S	09/22/12-09/22/12	SAT.CBS MORNING NEWS	1	325.00	325.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY | AS AGENT FOR (ADVERTISER) | ACCEPTED BY STATION

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15	Sa	1	07:00P	07:30P	30S	09/22/12-09/22/12	SAT 7PM NEWS	1	500.00	500.00
16	Su	1	08:28A	08:57A	30S	09/23/12-09/23/12	KD/PG SUNDAY EDITION	1	200.00	200.00
17	Su	1	08:58A	10:28A	30S	09/23/12-09/23/12	CBS SUN MORN	1	550.00	550.00
18	Su	1	11:00P	11:35P	30S	09/23/12-09/23/12	11PM NEWS	1	1500.00	1500.00
19	01010..	2	09:58A	10:57A	30S	09/18/12-09/20/12	LET'S MAKE A DEAL	2	350.00	700.00
20	10100..	2	10:58A	11:58A	30S	09/17/12-09/19/12	PRICE IS RIGHT	2	550.00	1100.00
21	F	1	12:30P	02:00P	30S	09/21/12-09/21/12	CBS SOAPS 1230-2P	1	450.00	450.00
22	10100..	2	02:58P	03:58P	30S	09/17/12-09/19/12	DR. PHIL	2	400.00	800.00
23	00011..	2	07:30P	07:58P	30S	09/20/12-09/21/12	THE INSIDER	2	475.00	950.00
24	10001..	2	11:35P	12:37A	30S	09/17/12-09/21/12	11:35P-12:37A - LETTERMAN	2	380.00	760.00
							Total Contract:	42		26560.00

Billing Summary

	Jul	Aug	Sep	Total
Qtr 3-12	.00	.00	26560.00	26560.00
			GRAND TOTAL	26560.00

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